



Participation formats

14th International Forum on Banking Information Technologies 'BankIT'2017'

October 18-20, 2017, Minsk

Organizers:



Event-coordination:



Venue: President Hotel (18, Kirova Str., Minsk, Belarus), **working language:** Russian

Participation formats in 14th 'BankIT'2017' Forum

Platinum Partner	Includes participation with reports, attendance of plenary and thematic sessions, advertising opportunities. Suitable for partners whose goal is to present their companies and competences for audience of Forum.
Gold Partner	
Silver Partner	
Thematic session Partner	
Caring Partner	Coffee partner/evening event partner/ chill-out areas/ registration area (other)
Exhibition participation	Participation with Small exhibition stand (3 sq.m.) or Standard exhibition stand (4,5 sq.m.). Includes minimal exhibition equipment. At the exhibition you can present your solutions, organize demonstration and interaction with participants. The <u>obligatory condition</u> of exhibition participation is the demonstration of solutions to be presented. This opportunity is provided only to Platinum, Gold, Silver Partners of the Forum. The priority to choose the stand is given to the Partner with the higher participation status.
Advertising opportunities *:	
	Exclusive posting of Partner's logo on one of handouts (pen, package)
	Report during one of thematic sessions**
	Preparation of an article in the format of an interview with the company's expert concerning issues of bank information development and posting the article on Forum web-site.
	Including customer's article to newsletter for targeted audience (350+ subscribers, mid- and high-level executives of financial sphere)
	Insertion of an advertising leaflet in participants' packages (1 leaflet of A4 format)
	Commercial in the Program (1 page color block)
Listeners*	
Business	Includes attendance of plenary and thematic sessions, coffee breaks, lunch, handouts, provided with lists of registered participants 2 days before the event, meeting room rent
VIP	Includes attendance of all plenary and thematic sessions, coffee breaks, lunch, handouts, provided with lists of registered participants 2 days before the event, meeting room rent + taking part in business reception on the occasion of the Forum entrance

ATTENTION! The price for services depends on the date of your registration for the participation in the Forum:

- Till September, 15 2017 basic rates provided in the table above are valid;
- From September, 16 to October, 6 2017 the price increases by 30% of basic rates;
- From October, 7 2017 the price increases by 70% of basic rates.

Infopark Association members could get discounts. For further information, please, contact the event-coordinator.

! The increase of the rates is not applied to the services marked with ‘’ excluding the services marked with ‘**’.*

is also an opportunity of **Master classes** organizing. Your proposals on the topics, please, send to the event-coordinator

For additional information, please, call

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Participation issues coordination:

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